



# Chamber Chronicles

The official source of Towns County Chamber News

Wednesday, May 5, 2010

## SBA Workshops on Owning a Retail Business

Two free SBA workshops on owning a retail business will be held from 6 p.m. until 8:30 p.m. on May 10 and May 17, respectively, at the agency's Georgia District Office. The District Office is located downtown in Peachtree Center at 233 Peachtree Street, Suite 1900-Harris Tower, Atlanta, GA 30303.

The objective of the workshops is to teach a person the basics of owning and running a profitable retail business. Those who will benefit from the workshops include anyone thinking about opening a retail business; a first time retailer, anyone who wants to improve their bottom line; and people working in the retail industry who are thinking about making it a career.

### The Part I workshop will cover such topics as:

- Are you ready to go into business?
- Defining your visions
- Merchandise mix
- Branding
- Defining your customers
- Marketing

### The Part II workshop will discuss these topics:

- Retail Math
- Visual presentation and merchandising
- Selling

The workshop instructor will be Shannon Anderson, President of Firmus Consulting.

Pre-registration is required for the workshops. To register online, go to [www.sba.gov/ga](http://www.sba.gov/ga) and cursor down to Spotlight-Public Training and Seminars-Register Now! Select seminar date from the drop down list. Complete relevant information and click "Register." A registration form can also be faxed to 404/331-0101, Attention: Dorothy Fletcher.

SBA's participation in these workshop is not an endorsement of the views, opinions, products or services of any person or entity. All SBA programs, services and cosponsored activities are extended to the public on a nondiscriminatory basis. Reasonable arrangements for persons with disabilities will be made if requested at least two weeks in advance. Please contact Dorothy Fletcher at 404-331-0100, ext. 305 or via email at Dorothy.Fletcher@sba.gov.

## Angel's Chamber Messages



## Member Calendar of Events

1028 Georgia Road • Franklin, NC 28734 • Cost: \$18-25  
Phone: 866-273-4615 • Website: [www.greatmountainmusic.com](http://www.greatmountainmusic.com) • Sponsor: Smoky Mountain Center for the Performing Arts  
Description: Rock band

**5/7/2010 - 5/8/2010 Wildflower Ramble on Mother's Day Weekend**

1311 Music Hall Rd. • Hiwassee, GA 30546  
Location: Hamilton Rhododendron Gardens - Georgia Mountain Fairgrounds  
Hours: May 7 - 10:00 AM May 8 - 2:00 PM  
Contact: Habitat for Humanity • Phone: 706-379-2484

Sponsor: Habitat for Humanity - Towns & Union Counties  
Cost: \$10.00 per person to benefit Habitat for Humanity  
Description: Noted area naturalist Elaine Delcuze will lead a leisurely one hour or so ramble through the beautiful Rhododendrons and Azaleas to show you many varieties

**5/8/2010 Castaway Critters First Annual Bass Tournament**

Hwy 76 • Hiwassee, GA 30546 • Cost: Entry fee is \$75.  
Location: Georgia Mountain Fairgrounds

Hours: Launch of boats at 7am • Sponsor: Castaway Critters  
Description: Launch of boats at 7am, weigh in at 5pm Serving of food starts at 3pm Raffle items, Prizes \$500, \$300, \$200 & \$100

**5/8/2010 Towns County Historical Arts & Heritage Festival**  
Hwy 76 • Hiwassee, GA 30546

Location: On the Square in Hiwassee • Hours: 11am - 5pm  
Contact: Polly Simpson • Phone: 706-379-2141 • Cost: Free  
Website: [www.townshistory.org](http://www.townshistory.org)

Sponsor: Towns County Historical Society  
Description: Dedication of Presley Post Office at 11am. Music, food, square dancing, history stories & formation.

For more information on any of these events, contact the Towns County Chamber of Commerce at 896.4966 or visit us online at [www.mountaintopga.com](http://www.mountaintopga.com)

**5/8/2010 Motorcycle Show, Swap Meet & Chili Cook Off**

Location: Habersham County Fairgrounds, Clarkesville, GA  
Hours: 9:30am - 6:00 pm • Cost: \$5.00

Sponsor: North Georgia Technical College & Abate of GA, Dist. 2  
Description: For info or to register as a vendor contact the NGTC Motorcycle Office 706-754-7875 or email: [dnorman@northgatech.edu](mailto:dnorman@northgatech.edu). For info or to register for the Chili Cook Off contact Chris Bladowski at 706-779-8135

**5/9/2010 Big Band Concert**

1411 Music Drive • Hiwassee, GA 30546

Location: Georgia Mountain Fairgrounds  
Hours: 3:00pm • Phone: 706-896-4191

Website: [www.georgiamountainfairgrounds.com](http://www.georgiamountainfairgrounds.com)

Sponsor: Benefit - Towns County Fire/Rescue

**5/10/2010 - 5/12/2010 11th Annual Dept. of Energy Small Business Conference & Expo**

Atlanta, GA • Location: Georgia World Congress Center  
Hours: to be announced • Contact: Andrea Bauerfeind  
Phone: 877-837-9147 • Website: <http://smallbusinessconferenceenergy.gov>

Sponsor: U.S. Department of Energy (DOE)

Description: The event will feature plenaries, educational workshops, an Exhibit Hall with 200+ EXHIBITORS/SPONSORS, as well as business matchmaking sessions. Over 1600 attendees will represent all levels of federal, state and local government agencies.

**5/11/2010 Golden Dragon Acrobats**

1028 Georgia Road • Franklin, NC 28734 • Cost: \$20

Phone: 866-273-4615 • Website: [www.greatmountainmusic.com](http://www.greatmountainmusic.com)

Sponsor: Smoky Mountain Center for the Performing Arts  
Description: The Golden Dragon Acrobats represent the best of a time honored tradition that began more than twenty-five centuries ago. The Golden Dragons are recognized throughout the United States and abroad as the premiere Chinese acrobatic touring company of today.

## Solomon's Seal or Solomon's Plume?



Solomon's Seal

"On the keel, it is real". This saying is a help to distinguish the plant Solomon's Seal ("Real" Solomon's Seal) from Solomon's Plume (previously called "False" Solomon's seal). Solomon's Seal has the flowers hanging underneath the stem in pairs (or three's) whereas Solomon's Plume has the flowers at the end of the stem in a terminal cluster. Both plants are native to eastern U.S. and are a delight to see in the woods. They have been used medicinally since the days of Greece and Rome. Herbalists consider Solomon's Seal root a potent medicinal for inflammation and joint ailments. It is used as a poultice to help heal broken bones, stretched ligaments and tendons, and cuts, wounds and bruises. The Cherokees and the settlers used Solomon's Seal for medicinal purposes and as incense.

The plant, Solomon's Seal, gets its common name

from the fact that when the plant dies back in the fall the scar left on the root is considered to be shaped like a Star of David, which is also known as the Seal of Solomon. The legend is that King Solomon put his seal on this plant to indicate its worth. Its Latin name, Polygonatum, means many-angled. Solomon's Seal has many segments/joints of the root and numerous nodes/joints of the stem. Each year the plant adds another root segment which can be counted to estimate the approximate age of the plant.

Solomon Seal shoots are edible as a boiled vegetable. The root is edible after boiling in three changes of water. The berries are NOT edible. Blooming now (late April to early May), the sweet white flowers attract bumblebees and hummingbirds. In Summer, the fruit ripens into dark blue-violet berries, which are said to be poisonous.

The "doctrine of signatures" suggests that God marked plants with a sign or "signature" for their purpose. With Solomon's seal, the white jointed root structure looks like bones or vertebrae, thus its use to help heal bones and joints. The roots take many angles or turns which is considered a signature

for adaptogenic herbs. Adaptogenic herbs help us adapt to stress. The many angles in Solomon's Seal are considered a sign that it can help a person make changes in life or adapt to life's changes.

Solomon's Seal is threatened in some areas due to irresponsible and over-collection. Since each year the plant adds another root segment, it can be harvested without destroying the plant. It is also considered invasive in some areas. Both the False and Real Solomon's Seal can be found in our forests. You may even find it growing on your property. There is good information on Solomon's Seal on the internet. Just google "Solomon's Seal" and enjoy reading about this wonderful plant.

Comments or questions are welcome to me at [billjokitt@brmemc.net](mailto:billjokitt@brmemc.net). For more information on the plant rescue team or the Georgia Mountain Research and Education Center, contact Jennifer Cordier at [ivylog@windstream.net](mailto:ivylog@windstream.net), 706-745-9317 or Clare Johnston at [clarejo@uga.edu](mailto:clarejo@uga.edu), 706-745-2655.



Solomon's Plume



**FASHION TIP of the week**  
By Sarah Bavero  
Ladies, enjoy feeling pretty and feminine in this flattering style! Full, colorful skirts are in for spring and into summer. Wear your knee-length skirts with ballet flats or sandals. Wear the long skirts with chunky heels or wedges. Sarah Bavero has a degree in fashion design. N/May5, T/SH

## Snap-On Tools donates time and money



Sandy Nicolette and Mike Thompson (far right) accept the donation from Bruce Hoening of Snap-On Tools. Snap-On Community Volunteer Staff members pictured from L to R are Lisa Boehm, Regina Anderson, Betsy Miles, Rose Jones, Angela Forrest, Randy Thomas, and Jennifer Caldwell.

Snap-On Tools of Murphy, North Carolina, recently set the bar high when they made a financial donation to the Georgia Mountain Research and Education Center. They not only committed their money but their time. Members of their Community Involvement Committee actually went into Murphy Elementary School and Ranger Elementary where they assisted Education Committee members with the teaching of their first grade bird program. This is the first professional organization to make such a commitment. Cherokee County should be proud to have such a business in their community.

Snap-On Incorporated is one of the largest and most successful manufacturers of power tools in the United States. In October of 2002 the Sioux Tools facility located in Sioux City, Iowa was relocated to Murphy, NC. In 2006 the Murphy facility received the North Carolina Governors Award for workforce development. Today the facility not only manufactures the Sioux branded industrial power tools but also Snap-On branded power tools. Snap-On's vision is to build an enduring manufacturing footprint in Murphy by providing a broad offering of high-quality professional power tools.

Snap-On has established a Community Involvement Team, and their aim is to enhance their long-term prospects for growth by investing in and giving back to our community.

The Education Committee is part of the Community Council at the G.M.R.E. Center. The Community Council was founded in 2003 for the purpose of enhancing the mission of the G.M.R.E. Center. The council emphasizes education, outreach and preservation. Last year, 2,700 students in Union, Fannin, and Towns County in Georgia and Clay County in North Carolina attended programs at the Center. NT/May, W2/H5

### TOTAL SALON CONCEPTS

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NT/May5, 12/19/B-SC

## The Rustic Rose

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# Second ANNIVERSARY CELEBRATION

Friday, May 7<sup>th</sup> & Saturday, May 8<sup>th</sup> • 10-5

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  - Many Others



New Location

Georgia Vision Center

344 Main Street South  
Hiwassee, Ga. 30546

Dr. Joey Arencibia wishes to announce the new location of Georgia Vision Center, Effective Monday, May 17, 2010

You can locate us on Hwy. 76 across from the Dairy Queen